Durable and reliable, with an impressive performance on a wide range of road conditions you’ll encounter regularly in your everyday life.

Produced by a leading tyre manufacturer, Laufenn delivers quality tyres at affordable prices, allowing you to buy with confidence.

An exceptionally comfortable and smooth driving experience through optimised performance in any weather or season.

Durable and reliable, with an impressive performance on a wide range of road conditions you’ll encounter regularly in your everyday life.

Confident
The durability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is a reliable tyre range providing optimised performance and confidence.

Simple
Laufenn is simple with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to your needs.

Value
Laufenn provides value, durability and quality tyres which adapt to the different road conditions you are faced with everyday.

Sensible
Laufenn understands your need for reliability every single day, without compromising on affordability, performance, style or ride comfort.
High Performance Summer Car Tyre

The G FIT EQ+ provides drivers with even more superior wet handling and braking than its predecessor, the G FIT EQ.

FEATURES

High-performance Summer Car Tyre with greatly improved wet braking and handling:
- Even more superior wet handling and braking than predecessor
- Provides an eco-friendly and comfortable driving experience
- Quiet, smooth driving across all road conditions
- Impressive tread life and greater fuel efficiency

G FIT EQ+

- Speed Symbol: T / H
- S.W.: 135~235
- Series: 55~80
- Inch: 13~17"
- EU Label: C~E / B~C / W2
Key Performance

Improvement in performance compared to predecessor

Dry & Wet Handling

By applying an optimised pattern design technology and enhanced block hardness, this tyre demonstrates handling performance which allows the driver to experience great stability.

Noise & Ride

By applying a balanced pitch stiffness distribution and block design, this tyre allows for superior comfort and low noise levels to both the driver and passengers.

Wet & Dry Braking

Compared to its predecessor, this tyre demonstrates a far superior braking performance which allows the driver to be safe. The impressive reduction of the braking distance on wet and dry surfaces can prevent many dangerous and emergency situations.

Wet Braking is improved by 16%. Dry Handling is improved by 4%.

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The G FIT EQ+ is designed for smart drivers who aim for optimal performance in summer conditions.

**Centre Groove Sipes**
The centre groove sipes allow faster water drainage, improving overall performance.

**Inside Kerf**
The asymmetric patterns of the inside kerf design enhance handling performance on wet roads and cornering stability.

**Grooves Designed for Superior Water Drainage**
The lateral groove design enhances water drainage and road gripping performance, thus improving steering stability for good handling on wet roads.

**Superior Water Drainage, Grooves Designed for Wet Handling, and Braking**
The G FIT EQ+ applied the 2nd generation Laufenn silica compound to greatly enhance driver safety in wet road conditions.

**2nd Generation Laufenn Silica Compound**

The 2nd generation Laufenn silica compound improves wet performance without sacrificing other performances.

Maximising wet grip by using nano-sized silica.

Specifically, wet performance is improved by employing highly purified and quality silica compound.

Advanced Mixing Technology

Advanced mixing technology allows for splitting the silica into nano size which leads to securing solid driving performance.

Carbon Black  Silica
Handling & Cornering

The G FIT EQ+ helps drivers enjoy a comfortable and quiet ride through optimised technology.

**Tie Bars**
Tie bars that connect the shoulder blocks reinforce the stiffness of the shoulder tread for maximum cornering grip and minimised irregular wear.

**Asymmetric Patterns**
Without kerf cuts, the designed pattern reinforces the outside block stiffness, which in turn enhances cornering stability.

**Half-Depth Lateral Groove**
The differentiated groove depth reinforces both inside and outside block stiffness, leading to enhanced cornering and handling stability.

**Optimised Stiffness Distribution Design**
An optimised three variable pitch stiffness distribution tread block design ensures minimum vibration and noise as well as improved riding comfort.

**Designed Kerf**
Optimised kerf depth ensures improved driving performance and a smoother, more comfortable ride.
The tread pattern and special rubber structure minimise rotational resistance and maximise fuel efficiency.

Special Rubber Layer
The tread pattern and special rubber structure minimise rotational resistance and maximise fuel efficiency.

Belt Edge Tape
A folded belt edge tape design is incorporated between the tyre’s two tread belts to improve handling performance during powerful acceleration.

Long Mileage and Even Tread Wear
An optimised tyre profile designed by advanced computer-aided simulation improves braking performance and wear by evenly distributing weight over the tyre’s contact patch.

Wear Life
The G FIT EQ+ provides secure driving, from beginning to end, with long tread life.
TYRE STRUCTURE

The G FIT EQ+ adopts new technology for passenger cars, engineered for great steering and a comfortable ride.

- **Layer Jointless Nylon Cover** — Maximises the tyres contact with the road for improved handling and tread life (depends on size).
- **2nd Generation Laufenn Silica Compound** — Greatly improves wet performance.
- **Wide 2 Steel Belts** — Ensure optimal tread stiffness for improved handling performance.
- **Equilibrium Carcass Line Design** — Minimises tyre deformation and allows greater sidewall stiffness.
- **Adoption of High-Hardness Bead Filler** — Improved handling and steering response.
- **Strong Single Stand Bead Wire** — Improved bead uniformity.
- **2nd Generation Laufenn Silica Compound** — Greatly improves wet performance.

* The model size in the structural diagram is for the 195/65R15H tyre, and the descriptions of structural diagrams may vary by size.
## AVAILABLE SIZES

### 13 Inch

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<tr>
<th>Size</th>
<th>LT &amp; SS</th>
<th>Label</th>
<th>RR</th>
<th>Wetgrip</th>
<th>PBN (dB)</th>
<th>Remark</th>
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<td>C</td>
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<td>G FIT EQ+</td>
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(*) Product performance upgrades since Jan. 2020. Product name will be changed to ‘G FIT EQ+’ by Aug. 2020

* LI : Load Index / SS : Speed Symbol / RR : Rolling Resistance / dB : Decibel