



L


f FIT 1Z

Laufenn
Journey in Style



When the Blue that represents rational value and the Red that represents emotional value meet, the Violet of Laufenn is born. Laufenn provides smart consumers both practical value and satisfaction.



Laufenn ensures an exceptional driving experience through optimized performance – In any weather or in any season, rain or snow, summer or winter.

Laufenn provides the performance you need over a wide range of conditions – in your everyday life, under any road conditions, on or off-road.

Confident

The ability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is there with you everyday providing optimized performance and confidence.

Simple

Laufenn is Simple – with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to for your needs.

Open-minded

Laufenn refuses to accept a one-size-fits-all attitude. You know value when you see it and are determined to embrace new choices. Making Laufenn your choice is transforming your own value into a new trend.

Sensible

Laufenn understands your refined taste. You have an extraordinary eye for quality – all at a glance. Your choices are always solid. Laufenn expresses your excellent style and represents your fashionable personality.



***LAUFENN* FIT IZ**

Studless Winter Tire



Comfort



Ice



Snow



Wet



Braking

The I FIT IZ winter tire provides drivers with comfortable and competent driving performance in snowy and icy winter road conditions.



FEATURES

- Excellent braking in snow road conditions.
- Enhanced braking and traction in snow and ice conditions.
- Reduced road noise and comfortable ride.

I FIT IZ

Speed Symbol : Q,T

S.W. : 165~235

Series : 50~70

Inch : 13~18"

Performance Information



Ice & Snow



Ice

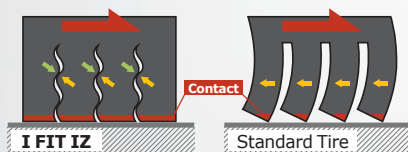


Snow

An advance tread pattern and special winter rubber compound ensure ultimate performance on snowy and icy winter roads.

3D Kerf

The 3D wave-patterned kerf design used in the I FIT IZ provides improved grip and handling performance by minimizing block movement when driving.

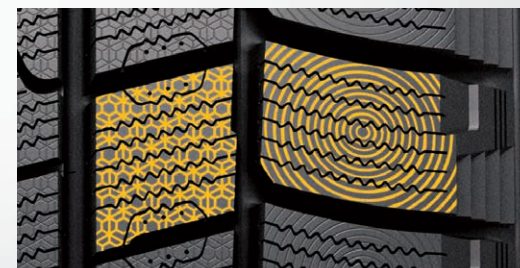


Snow Kerf

The snow kerf design used by the I FIT IZ is longer than standard designs improving braking and handling in the snow.

Specialized Fine Slits

This engraved shape of tread slits increase friction and block tyre rubber from sliding on the road surface. This ensures excellent grip in both icy and snow road conditions.



Snow & Wet



Snow



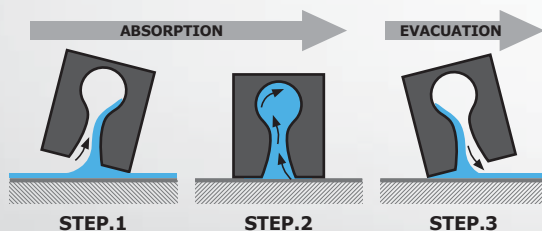
Wet

An advance tread pattern and special winter rubber compound ensure ultimate performance on snowy and wet winter roads.



Sput Hole

By using the sput hole for water suction this minimizes hydroplaning on the I FIT IZ.



Winter Compound

I FIT IZ ensures snow traction and wet performance by applying STSF(Super Tensile Spike Fibre) technology.



Compound Macrophotography



Contact with the ground



4 Groove Technology

A slant block design in the center of the tire's contact patch ensures more efficient water drainage for better driving performance.

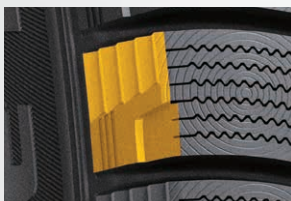


Comfort



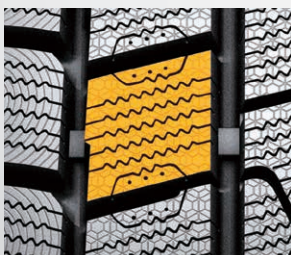
Comfort

The I FIT IZ Provides comfort ride performance by applying 3D kerf, 3D shoulder and pitch sequence.



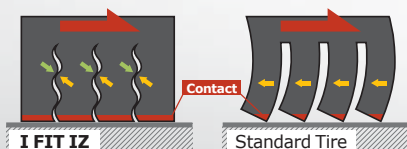
3D Shoulder Block

The 3D shoulder block minimizes block movement in all driving condition.



3D Kerf Block

The 3D kerf block minimizes block movement in all driving conditions.



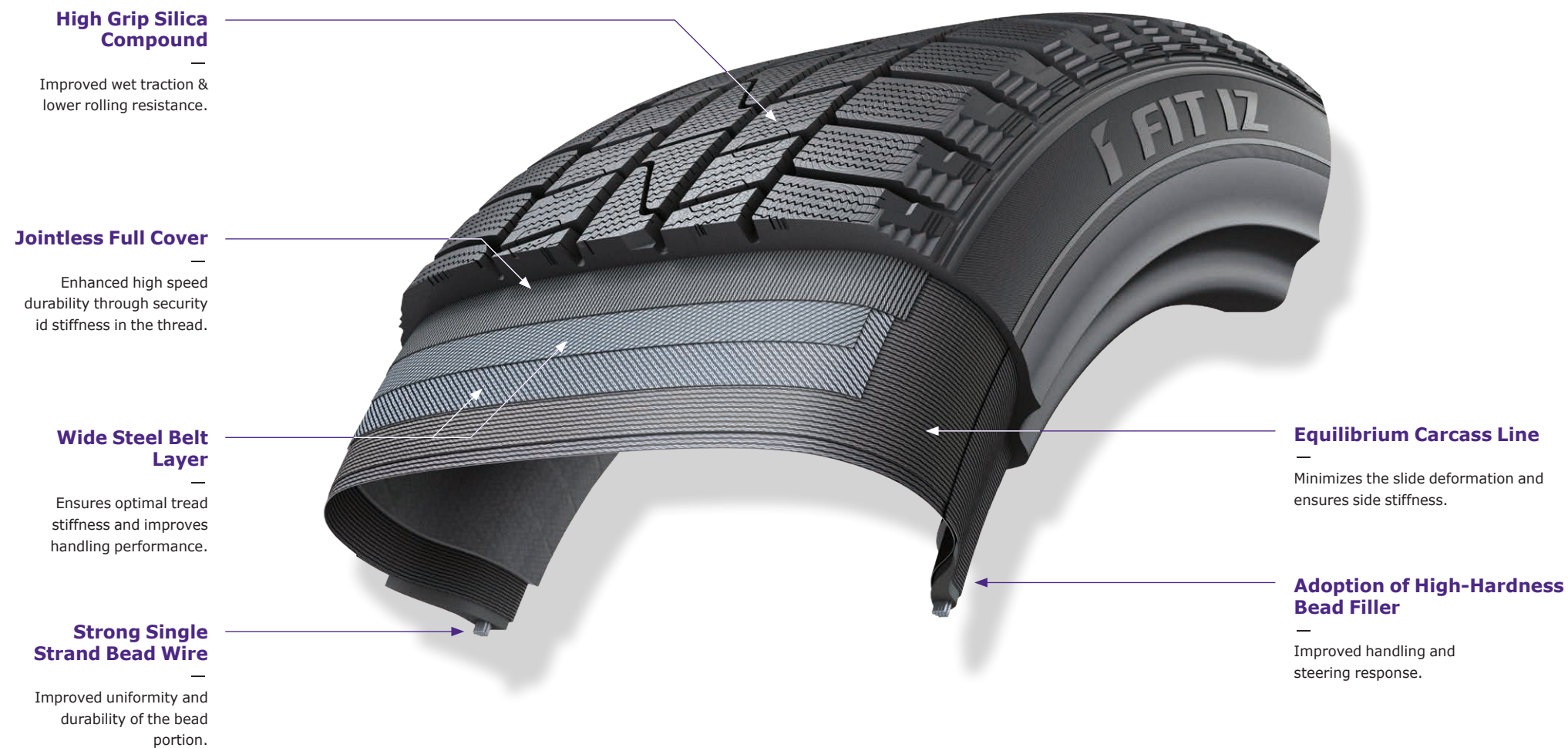
Optimized Pitch Sequence

Two different pitch sequences minimize noise level.



TIRE STRUCTURE

The I FIT IZ adopts new technology for safety and comfort in snow and ice covered road conditions.



AVAILABLE SIZES

13 Inch

Size	LI&SS	RR	Wet Grip	PBN(dB)	List of Vehicles
165/70R13Q	79Q	E	F	71	Peugeot 106, Citroën Saxo, Fiat Tipo

14 Inch

Size	LI&SS	RR	Wet Grip	PBN(dB)	List of Vehicles
165/70R14T	81T	E	F	71	VW Up!, Toyota Yaris
175/65R14T	82T	E	F	71	VW Up!, Fiat 500, Fiat Panda, Toyota Yaris
175/70R14T	84T	E	F	71	VW Up!, VW Jetta, Toyota Yaris
185/60R14T	82T	E	F	71	VW Jetta, Fiat Panda, Toyota Corolla
185/65R14T	86T	E	F	71	VW Polo
185/70R14T	88T	E	F	71	VW Polo

15 Inch

Size	LI&SS	RR	Wet Grip	PBN(dB)	List of Vehicles
185/55R15T	82T	E	F	71	VW Polo, Seat Ibiza, Fiat Panda
185/60R15T	84T	E	F	71	VW Up!, VW Polo, Renault Clio, Seat Ibiza, Hyundai i20
185/65R15T	88T	E	F	71	VW Polo, Volvo V40
195/55R15T	85T	E	F	72	VW Polo, Scoda Scala
195/60R15T	88T	E	F	72	Volvo V40
195/65R15T	91T	E	F	72	Hyundai i30, BMW 3 Series, MB A-Class
205/65R15T	94T	E	F	72	Peugeot 308, Citroën Berlingo

16 Inch

Size	LI&SS	RR	Wet Grip	PBN(dB)	List of Vehicles
205/55R16T	91T	E	F	72	Peugeot 308, BMW 1 Series, BMW 2 Series, MB CLA-Class
205/60R16T	92T	E	F	72	Citroën Berlingo, Hyundai i40, BMW 3 Series, BMW 4 Series
215/55R16T	93T	E	F	72	VW Golf, Citroën Berlingo, Volvo V60
215/60R16T	95T	E	F	72	Scoda Karoq, Scoda Superb
215/65R16T	98T	E	F	72	VW Tiguan, Citroën Berlingo
225/70R16T	103T	E	F	72	Volvo XC90

17 Inch

Size	LI&SS	RR	Wet Grip	PBN(dB)	List of Vehicles
215/50R17T	91T	E	F	72	Peugeot 308, Citroën Berlingo, Hyundai i40
215/55R17T	94T	E	F	72	VW Touran, Hyundai Kona, Scoda Karoq, Scoda Superb
215/60R17T	96T	E	F	72	VW Tiguan, MB GLA-Class, Volvo XC70
225/50R17T	94T	E	F	72	BMW 3 Series, BMW 4 Series, MB A-Class, MB C-Class, Volvo S60, Volvo V40, Volvo V60
225/55R17T	97T	E	F	72	BMW X1, BMW X2, MB E-Class, Scoda Karoq
225/60R17T	99T	E	F	72	Hyundai Tucson, BMW X3, BMW X4
225/65R17T	102T	E	F	72	Renault Koleos

18 Inch

Size	LI&SS	RR	Wet Grip	PBN(dB)	List of Vehicles
235/60R18T	103T	E	F	72	Hyundai Santa Fe, MB GLC-Class, MB GLE-Class, Volvo XC60, Volvo XC90

Laufenn

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