

A close-up, high-angle photograph of a dark-colored car's front right corner. The focus is on the front wheel, which has a multi-spoke alloy rim and a black tire with a visible tread pattern. The car's headlight and a portion of the front bumper are also visible. The car is parked on a light-colored, textured pavement. A large, semi-transparent purple graphic overlay is positioned in the lower-left quadrant of the image.

**S**

*S FIT as*

***Laufenn***

Journey in Style

When the Blue that represents rational value and the Red that represents emotional value meet, the Violet of Laufenn is born. Laufenn provides smart consumers both practical value and satisfaction.



Laufenn ensures an exceptional driving experience through optimized performance – In any weather or in any season, rain or snow, summer or winter.

Laufenn provides the performance you need over a wide range of conditions – in your everyday life, under any road conditions, on or off-road.

### **Confident**

The ability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is there with you everyday providing optimized performance and confidence.

### **Simple**

Laufenn is Simple – with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to for your needs.

### **Open-minded**

Laufenn refuses to accept a one-size-fits-all attitude. You know value when you see it and are determined to embrace new choices. Making Laufenn your choice is transforming your own value into a new trend.

### **Sensible**

Laufenn understands your refined taste. You have an extraordinary eye for quality – all at a glance. Your choices are always solid. Laufenn expresses your excellent style and represents your fashionable personality.



***S FIT 25***

# Ultra High Performance All-Season Tire



Comfort



Handling



Wear life

The Ultra-High Performance All-Season S FIT AS is designed for drivers looking for top-of-the-line performance and optimal fuel economy.



## FEATURES

- **Asymmetric tread design**
- **All-Season:** Optimized dry, wet and winter performance
- **Long tread life**
- **Excellent stability and handling performance**
- **Quiet, smooth driving across all road conditions**

## *S FIT AS*

**Speed Symbol :** W

**S.W. :** 205~245

**Series :** 40~55

**Inch :** 17~18"

**UTQG :** 500 A A

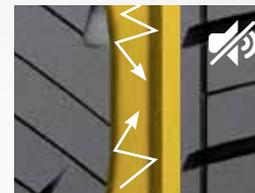
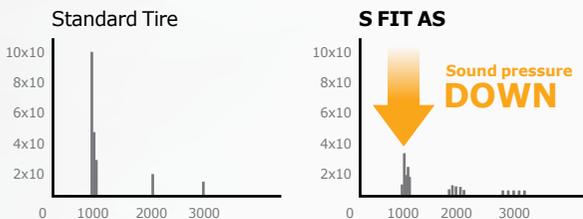
## Performance Information





**Optimized Stiffness Distribution Design**

An optimized five variable pitch stiffness distribution tread block design ensures minimum vibration and noise as well as improved riding comfort.



**Noise Reduction Rib Blocks**

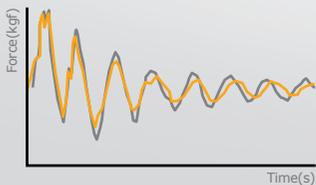
Rib block sections at the tire's edge help to prevent noise generated by the road surface ensuring a quiet ride.



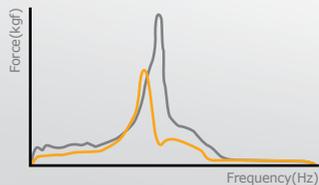
**3D Vibration Analysis Technology**

The center and shoulder tread pattern of the S FIT AS have been designed using 3D vibration analysis technology to ensure uniform driving performance and enhanced braking performance for more predictable and reliable operation.

**Offers excellent vibration control**



**Provides a comfortable smooth ride**



**S FIT AS**  
Standard Tire

# Comfort



Comfort



Noise

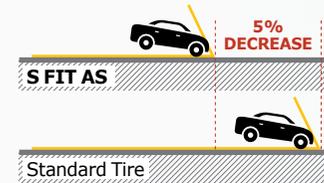
The S FIT AS helps drivers enjoy a comfortable drive by reducing noise and vibration.



# Safety



The S FIT AS is designed for smart drivers like you, who want to ensure both high mileage and the safety of your family.



## Asymmetric Pattern Design

Advanced asymmetric pattern design provides excellent braking performance under wet and dry road conditions.



## Belt Edge Tape

A folded belt edge tape design is incorporated between the tire's two tread belts to improve handling performance in high speed.



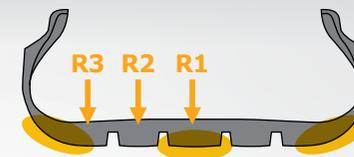
## 3R System (Multi-Tread-Radius Technology)

The S FIT AS has been designed using the 3R system (Multi-Tread-Radius-Technology) which optimizes the tire's ground contact area ensuring reliability.

## SCCT (Stiffness Control Contour Theory)

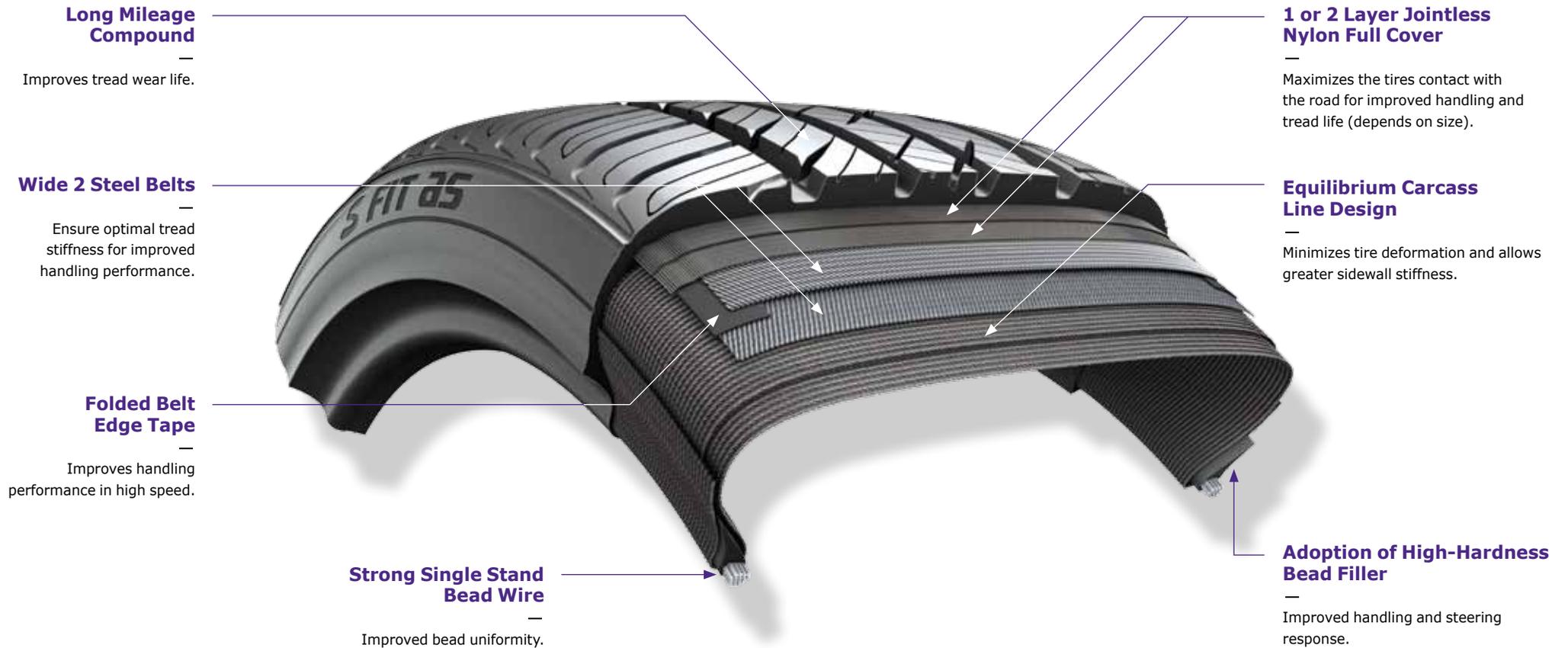
A profile designed for minimized tire deformation ensures improved tire durability.

## Maintenance of tire shape and ground pressure distribution.



# TIRE STRUCTURE

The S FIT AS adopts new technology for premium vehicles, engineered for exceptional control and a quiet and comfortable ride.



\* The model size in the structural diagram is for the 225/40ZR18W XL tire, and the descriptions of structural diagrams may vary by size.

# AVAILABLE SIZES

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## 17 inch

Size	Ply Rating	Sidewall Type
245/40ZR17 91W	4	B
205/45ZR17 88W XL	4	B
215/45ZR17 91W XL	4	B
225/45ZR17 91W	4	B
235/45ZR17 94W	4	B
245/45ZR17 99W XL	4	B
205/50ZR17 93W XL	4	B
215/50ZR17 95W XL	4	B
225/50ZR17 94W	4	B
215/55ZR17 94W	4	B
225/55ZR17 97W	4	B
235/55ZR17 99W	4	B

## 18 inch

Size	Ply Rating	Sidewall Type
225/40ZR18 92W XL	4	B
235/40ZR18 95W XL	4	B
245/40ZR18 97W XL	4	B
225/45ZR18 95W XL	4	B
235/45ZR18 98W XL	4	B
245/45ZR18 100W XL	4	B
225/50ZR18 95W	4	B
225/55ZR18 98W	4	B
235/55ZR18 100W	4	B

***Laufenn***

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