

laufenn.com/uk

A Buyer's Guide to Laufenn Tyres



Laufenn

Journey in Style

**Designed to meet
your everyday needs.
Laufenn delivers
optimum performance.
Reliable tyres you can
be confident in, Laufenn
is the right choice.**



Why Buy Laufenn?

Manufactured by leading global tyre company Hankook, all Laufenn tyres have integrated advanced technology and safety features, optimising performance in wet and dry conditions. Laufenn tyres are only supplied to selected retailers.

The Laufenn range currently covers the majority of the UK car and van tyre market and each pattern offers

a wide variety of sizes. Laufenn is always evolving and constantly introducing new sizes and patterns to suit the everyday needs of drivers around the UK.

Produced and tailored for European driving, Laufenn products undergo rigorous track testing to ensure total suitability for UK roads.



Z
Z FIT EQ

Laufenn
Journey in Style

Luxury summer car tyre designed for a powerful and sporty driving performance, with outstanding grip, comfort and safety.

Key Features

Highly dispersible silica compounds for powerful acceleration.

Asymmetrical tread design maintains the tyre's optimum footprint.

Wide longitudinal grooves and 3D tread wave pattern.

Driver Benefits

Sporty performance tyre without compromising on comfort or safety.

Impressive grip and steering control, even when cornering.

Wet and dry performance with excellent handling and braking.



Wet



Dry



Handling



Braking





S

S FIT EQ+

Laufenn

Journey in Style

Ultra-high-performance summer car tyre, with impressive wear life and fuel efficiency. Optimal braking and handling on wet and dry road surfaces.

NEW Now available in SUV sizes



Key Features	Driver Benefits
Asymmetric tread pattern design reduces noise and maximises road handling.	A comfortable, quiet and ultra safe drive, with precise steering and road control.
Optimised tyre profile design improves wear.	Long wear life and high fuel efficiency, for a reliable drive.
Advanced aqua hydro block design, with streamlined kerfs.	Impressive braking, grip and handling in wet road conditions.



Wet



Dry



Braking



Fuel efficiency



G

G FIT EQ+

Laufenn

Journey in Style

High performance summer car tyre, with impressive braking, handling and steering on wet and dry roads. For a comfortable, reliable and fuel efficient drive.

NEW Now available in SUV sizes



Key Features

Driver Benefits

Lateral groove design for superior water drainage.

Impressive ultra safe wet braking and handling.

Optimised three variable pitch tread design ensures low noise.

Reliable, comfortable and smooth driving experience.

Unique rubber structure maximises mileage.

Eco-friendly and fuel efficient, with impressive tread life and durability.



Wet



Dry



Wear life



Fuel efficiency



G

G FIT 4S

Laufenn

Journey in Style

This exceptional all-season car tyre offers impressive performance, safety and value all year round, with multi-safety braking and handling features.



Key Features	Driver Benefits
Interlocked centre tread blocks ensure durability with hybrid performance.	Optimal driving experience 365 days a year with excellent performance on all road conditions.
High density application of 3D sipes	Multi-safety features with impressive braking and handling.
Sipes with differential waves applied to the tyre shoulder.	Excellent grip and steering for full control on the road.



Wet



Dry



Snow



Ice



Laufenn
Journey in Style

f FIT+

Studless winter car tyre which provides a comfortable, safe and reliable drive. Excellent grip, braking and traction on snowy, wet and icy winter roads.



NEW Now available in SUV sizes

Key Features	Driver Benefits
Unique winter compound in tyre structure.	Comfortable, safe and reliable driving experience, even in challenging winter conditions.
Grip claw technology and internal sub-grooves.	Ultimate winter braking, handling and grip.
Large tyre footprint improves control.	Impressive snow and ice traction, steering and control.

- 
Wet
- 
Snow
- 
Braking
- 
Traction



X
X FIT HT

Laufenn
Journey in Style

Durable summer SUV tyre with optimal wet and dry performance. A consistently reliable and safe drive with impressive wear life and fuel efficiency.



Key Features	Driver Benefits
Multi-performance, extra-long kerfs ensure reliable braking and handling.	Optimised driving performance and grip on wet and dry roads.
High stiffness centre block ensures good grip and maintains stability.	A secure and stable drive with maximum comfort, handling, control and low road noise.
2-step edged outside shoulder block keeps tyre safe and protected.	Durable tyre tread with long wear life, designed to withstand damage from external impact.



Wet



Dry



Wear life



Durability



X
X FIT AT

Laufenn
Journey in Style

This all-terrain 4x4 tyre offers durable traction, excellent grip, handling and precise steering control. With a tough, damage resistant and anti-abrasion tread for a reliable drive.



Key Features	Driver Benefits
Durable rim cushion protects the tyre from tough terrain.	Reliable and durable on and off-road tyre, designed to resist external damage.
Four wide circumferential grooves provides efficient water drainage and wet grip.	Impressive all-terrain 4x4 traction and braking in wet conditons.
Thick rubber side wall and strong steel belts.	Tough tread, excellent grip, handling and control on challenging road surfaces.



Off-road



Traction



Braking



Durability



X
X FIT VAN

Laufenn
Journey in Style

Reliable summer van tyre with impressive performance and grip on both wet and dry surfaces. The X FIT VAN has excellent mileage and fuel efficiency.



Key Features **Driver Benefits**

3-channel wide grooves reduce hydroplaning.	Optimised wet and dry performance, with impressive braking and handling.
Unique rubber compound and structure of tyre improves strength.	With secure and stable road control, and precise steering.
The squared foot design ensures high road contact.	Long tread life and mileage, improved durability and resistance to external damage.



Handling



Braking



Durability



Wear life



Laufenn
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Studless winter van tyre with impressive braking, grip and handling on icy and snowy roads. Durable tread and impressive mileage ensures a reliable and safe winter drive.



Key Features

Unique 3-channel snow kerfs.

Enhanced stiffness in shoulder block increases tyre strength.

Strong bonding between tyre belts ensures safety under heavy vehicle loads.

Driver Benefits

Excellent braking, grip and traction in snowy and wet conditions.

A durable tread with impressive mileage and wear life.

Low rolling resistance for a reliable, comfortable and safe winter driving performance.



Wet



Snow



Durability



Fuel efficiency

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