



Laufenn

Journey in Style

A brand by Hankook Tire

M+S



Laufenn
Journey in Style

A brand by Hankook Tire
OFFICIAL PARTNER

Produced by a leading tyre manufacturer, Laufenn delivers quality tyres at affordable prices, allowing you to buy with confidence.



An exceptionally comfortable and smooth driving experience through optimised performance in any weather or season.

Durable and reliable, with an impressive performance on a wide range of road conditions you'll encounter regularly in your everyday life.

Confident

The durability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is a reliable tyre range providing optimised performance and confidence.

Simple

Laufenn is simple with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to your needs.

Value

Laufenn provides value, durability and quality tyres which adapt to the different road conditions you are faced with everyday.

Sensible

Laufenn understands your need for reliability every single day, without compromising on affordability, performance, style or ride comfort.



***Laufenn* FIT+**

Studless Winter Tyre



Wet



Snow



Braking



Traction

The i FIT+ provides drivers with a comfortable and competent driving performance in snowy and wet road conditions.



FEATURES

Studless Winter Tyre:

- Added grip for safer driving on snowy and wet road condition.
- Special winter rubber compound ensures enhanced braking and steering performance.

i FIT+

Speed Symbol : H / T / V

S.W. : 145 - 255

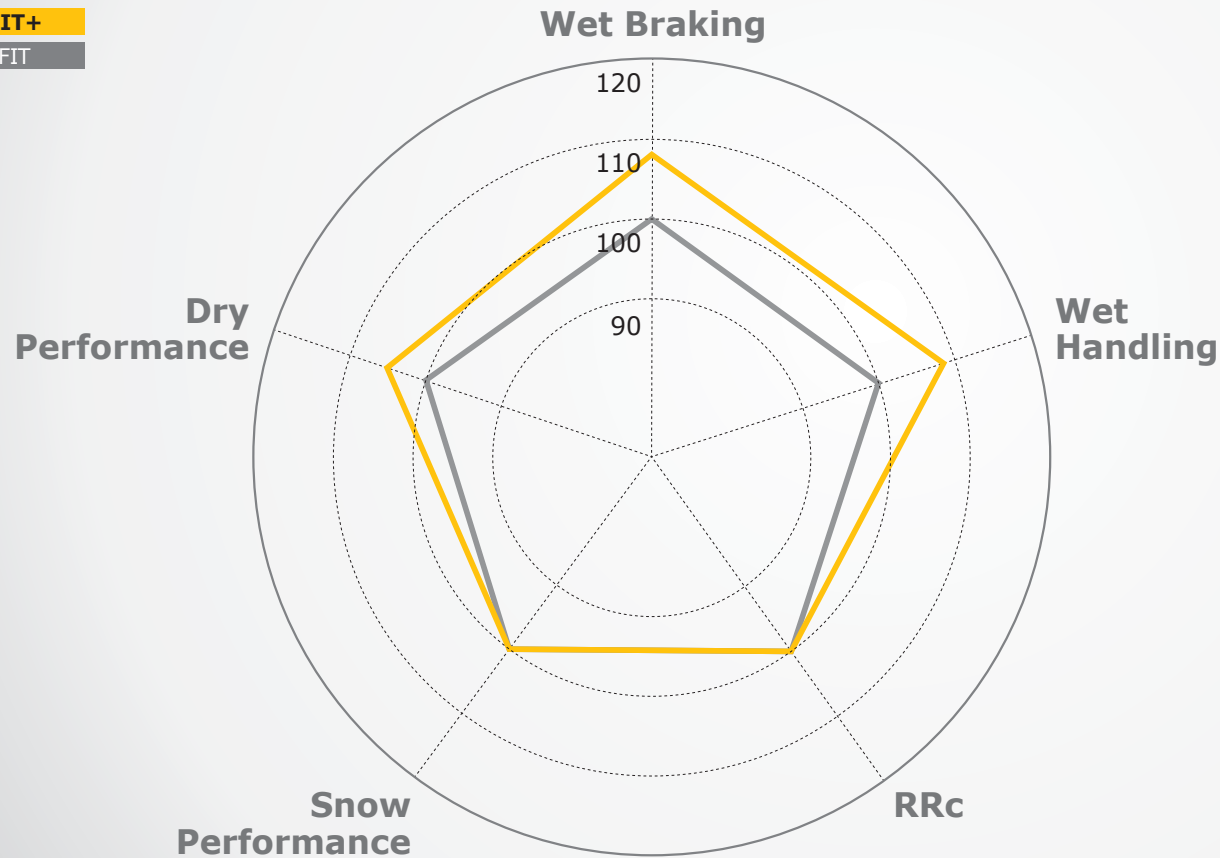
Series : 40 - 80

Inch : 13 - 19"

EU Label : C - F / C / W2

Key Performance

Improvement in performance compared to predecessor



Wet & Snow Braking

Compared to its predecessor, this tyre demonstrates a far superior braking performance which allows the driver to be safe. By applying nano-sized silica compound, The impressive reduction of the braking distance on wet and snowy surface can prevent many dangerous and emergency situations.

Wet Braking is improved by 8%.

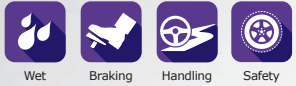
Handling Performance

By applying an optimised pattern design technology and enhanced block hardness, this tyre demonstrates handling performance which allows the driver to experience great stability.

Noise & Ride

By applying a straight rib block design and stable foot shape, this tyre allow for superior comfort and low noise levels to both the driver and passengers.

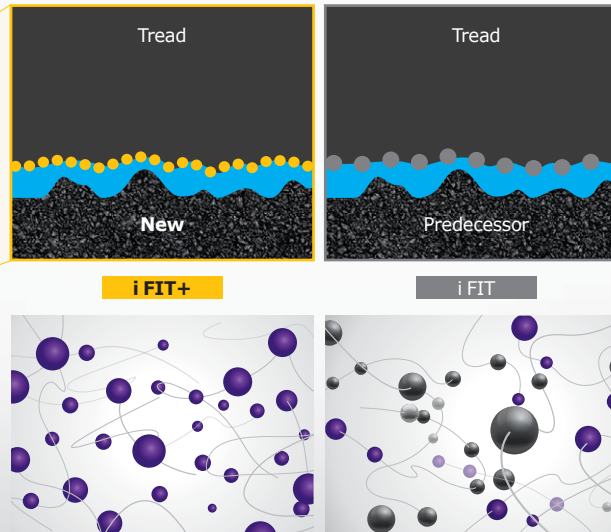
Wet_Compound



Nano-sized silica compound to enhance the safety and performance on wet condition.

Nano-Sized Silica Compound

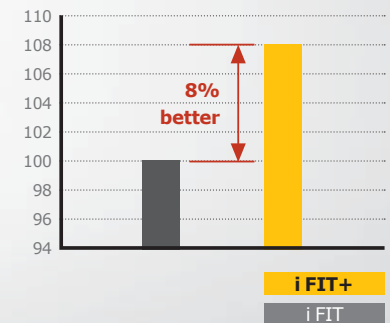
Nano-sized silica compound improves traction on slippery wet surfaces.



Maximising wet grip by using nano-sized silica.

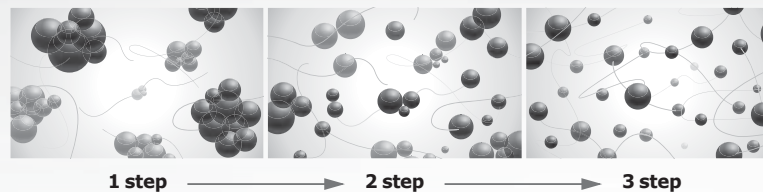
Specifically, wet performance is improved by employing highly purified nano-sized silica.

Wet braking performance



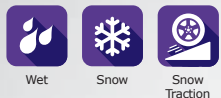
Advanced Mixing Technology

Advanced mixing technology allows nano-sized silica to be dispersed into the polymer matrix, which leads to securing solid driving performance.



— Connected polymer

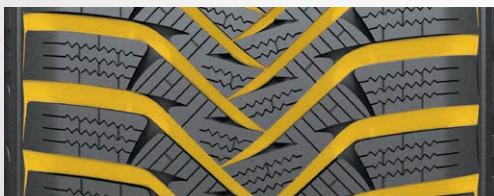
Wet & Snow _ Pattern



An advance tread pattern ensures ultimate performance on wet and snowy winter roads.

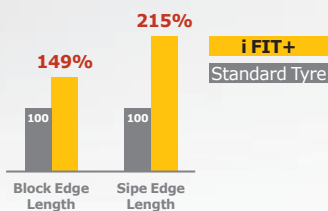
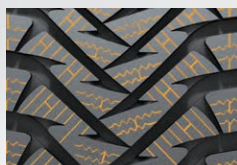
Aqua Slush Edge Grooves

Compared to the existing product a lateral groove focused design provides maximised lateral grip. Prevents hydroplaning through effectively pushing out water in to the side direction on wet roads through an optimised profile and an effective lateral groove form.



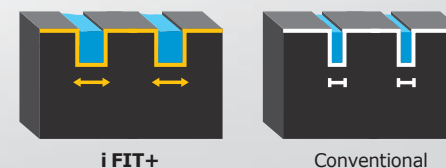
Increased Groove Edge Length

Helps effectively bite in to the snow and improve the traction performance of the tyres.



Increased Contain Volume (snow, water)

Improves snow grip and hydroplaning by optimising the contact area.



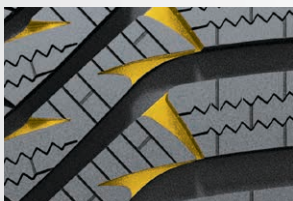
Snow _ Pattern



Snow

Snow
Traction

An advance tread pattern ensures ultimate performance on snowy and icy winter roads.

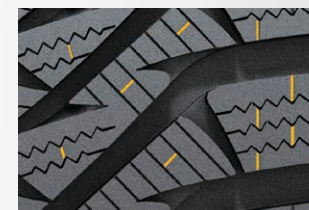
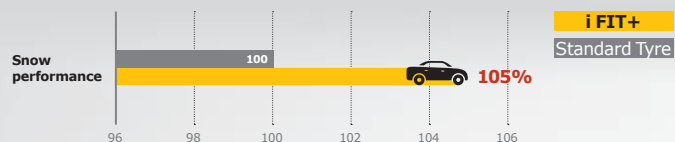


Grip Claw Technology

Improves snow traction by applying a sharp 3D edge.

Snow Performance Optimised Pattern

Use of snow traction simulation tool to design an optimised pattern for enhanced snow performance.

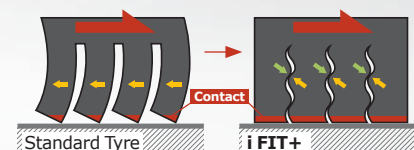


Winter Slit Design

Provides improved cornering performance with the internal sub-grooves.

3D Winter Sipe

Ensures optimal winter performance and enhanced driving stability by minimising block movement on wet and snowy roads.



Safety



Braking



Wear

An optimised pattern design and winter compound enhances both braking and even wear for safety on wet, snow, dry condition roads.

Even Tread Wear

An optimised tyre profile designed by advanced computer-aided simulation improves braking performance and wear by evenly distributing weight over the tyre's contact patch. Due to this technology, you can drive safely without one side tread wear.

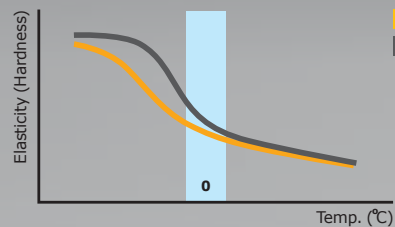


EVEN PRESSURE



Winter Compound

Enhances grip for competent winter driving. Winter compound softer than summer compound in low temperature which provides safety driving in winter season.

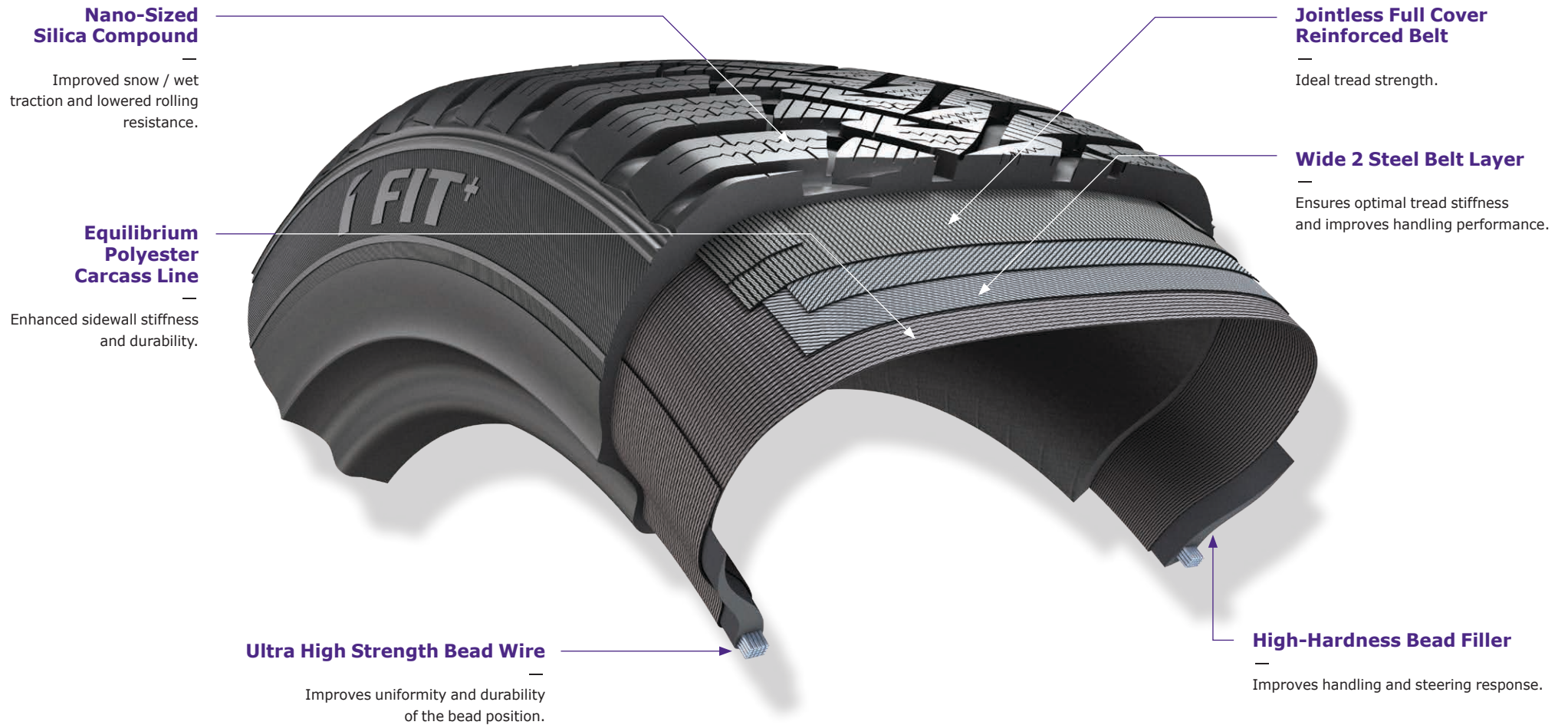


i FIT+
Standard Tyre



TYRE STRUCTURE

i FIT+ adopts new technology for safety and comfort in wet and snow covered road conditions.



* The model size in the structural diagram is for the 205/55R16T tyre, and the descriptions of structural diagrams may vary by size.

AVAILABLE SIZES

40 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
225/40R18V XL	92V	E	C	72
245/40R18V XL	97V	E	C	72

45 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
205/45R17V XL	88V	E	C	72
215/45R17V XL	91V	E	C	72
225/45R17H	91H	E	C	72
225/45R17V XL	94V	E	C	72
225/45R18V XL	95V	E	C	72
235/45R17V XL	97V	E	C	72
235/45R18V XL	98V	E	C	72
245/45R17V XL	99V	E	C	72
245/45R18V XL	100V	E	C	72

50 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
195/50R15H	82H	F	C	72
205/50R17V XL	93V	E	C	72
215/50R17V XL	95V	E	C	72
225/50R17H XL	98H	E	C	72
225/50R17V XL	98V	E	C	72
235/50R18V XL	101V	E	C	72
255/50R19V XL	107V	E	C	73

55 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
185/55R15T	82T	E	C	71
195/55R15H	85H	E	C	72
195/55R16H	87H	E	C	72
205/55R16T	91T	C	C	72
205/55R16H	91H	C	C	72
205/55R16H XL	94H	C	C	72
205/55R17V XL	95V	E	C	72
215/55R16H	93H	E	C	72
215/55R16H XL	97H	E	C	72
215/55R17V XL	98V	E	C	72
225/55R16H	95H	E	C	72
225/55R16H XL	99H	E	C	72
225/55R17V XL	101V	E	C	72
225/55R18V	98V	E	C	72
235/55R17V XL	103V	E	C	72
235/55R18H XL	104H	E	C	72
235/55R19V XL	105V	E	C	72
255/55R18V XL	109V	E	C	73

60 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
185/60R14T	82T	E	C	71
185/60R15T	84T	E	C	71
185/60R15T XL	88T	E	C	71
195/60R15T	88T	E	C	72
205/60R16H	92H	E	C	72
205/60R16H XL	96H	E	C	72
215/60R16H XL	99H	C	C	72
215/60R17H	96H	E	C	72
225/60R16H	98H	E	C	72
225/60R17H	99H	E	C	72
235/60R18H XL	107H	C	C	72

65 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
155/65R13T	73T	F	C	71
155/65R14T	75T	E	C	71
165/65R14T	79T	F	C	71
165/65R15T	81T	E	C	71
175/65R14T	82T	E	C	71
175/65R14T XL	86T	E	C	71
175/65R15T	84T	E	C	71
185/65R14T	86T	E	C	71
185/65R15T	88T	E	C	71
195/65R15T	91T	E	C	72
195/65R15T XL	95T	C	C	72
195/65R15H	91H	E	C	72
205/65R15T	94T	E	C	72
215/65R16H	98H	C	C	72
225/65R17H XL	106H	E	C	72
235/65R17H XL	108H	C	C	72

70 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
145/70R13T	71T	F	C	71
155/70R13T	75T	F	C	71
165/70R13T	79T	E	C	71
165/70R14T	81T	E	C	71
175/70R13T	82T	E	C	71
175/70R14T	84T	E	C	71
175/70R14T XL	88T	E	C	71
185/70R14T	88T	E	C	71
215/70R16T	100T	E	C	72

80 Series

Size	LI & SS	Label		
		RR	Wet Grip	PBN(dB)
155/80R13T	79T	E	C	71

Laufenn

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