



G

G FIT EQ

Laufenn

Journey in Style

When the Blue that represents rational value and the Red that represents emotional value meet, the Violet of Laufenn is born. Laufenn provides smart consumers both practical value and satisfaction.



Laufenn ensures an exceptional driving experience through optimized performance – In any weather or in any season, rain or snow, summer or winter.

Laufenn provides the performance you need over a wide range of conditions – in your everyday life, under any road conditions, on or off-road.

Confident

The ability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is there with you everyday providing optimized performance and confidence.

Simple

Laufenn is Simple – with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to for your needs.

Open-minded

Laufenn refuses to accept a one-size-fits-all attitude. You know value when you see it and are determined to embrace new choices. Making Laufenn your choice is transforming your own value into a new trend.

Sensible

Laufenn understands your refined taste. You have an extraordinary eye for quality – all at a glance. Your choices are always solid. Laufenn expresses your excellent style and represents your fashionable personality.



G FIT EQ

High Performance Tyre



Wet



Wear Life



Dry

The G FIT EQ provides consumers with better wet handling & braking and fuel efficiency.



FEATURES

- **Summer** : Optimized dry, wet performance
- **Impressive tread life**
- **Quiet, smooth driving across all road conditions**

G FIT EQ

Speed Symbol : T / H

S.W. : 135~235

Series : 60~80

Inch : 13~17"

EU Label : C~E / C / 2W

Performance Information



Wet



Wet



Handling

The G FIT EQ is designed for smart drivers who aim for optimal performance in summer conditions.



Grooves Designed for Superior Water Drainage

The lateral groove design enhances water drainage and road gripping performance, thus improving steering stability for good handling on wet roads.



Inside Kerf

The asymmetric patterns of the inside kerf design enhance handling performance on wet roads and cornering stability.



Center Groove Sipes

The center groove sipes allow faster water drainage, improving overall performance.

Wear Life



Wear Life



Handling

The G FIT EQ provides secure driving, from beginning to end, with long tread life.



Belt Edge Tape

A folded belt edge tape design is incorporated between the tyre's two tread belts to improve handling performance in high speed.



G FIT EQ



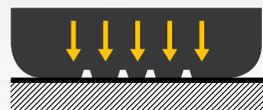
Standard Tyre

Long Mileage and Even Tread Wear

An optimized tyre profile designed by advanced computer-aided simulation improves braking performance and wear by evenly distributing weight over the tyre's contact patch.



EVEN PRESSURE



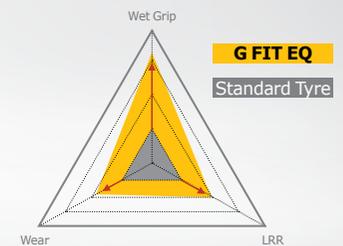
Special Rubber Layer

The tread pattern and special rubber structure minimize rotational resistance and maximize fuel efficiency.



New Hybrid Compound

The use of high-performance polymer compounds easily able to handle 3-dimensional movement reduces rotational resistance and increases tyre wear life.



Handling & Cornering



Handling



Noise

The G FIT EQ helps drivers enjoy a comfortable and quiet ride via optimized technology.

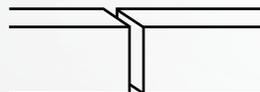


Tie-Bar

Tie bars that connect the shoulder blocks reinforce the stiffness of the shoulder tread for maximum cornering grip and minimized irregular wear.



G FIT EQ



Standard Tyre

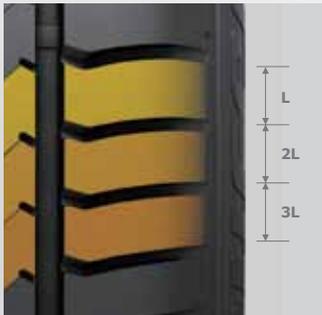


Asymmetric Patterns

Without kerf cuts, the designed pattern reinforces the outside block stiffness, which in turn enhances cornering stability.

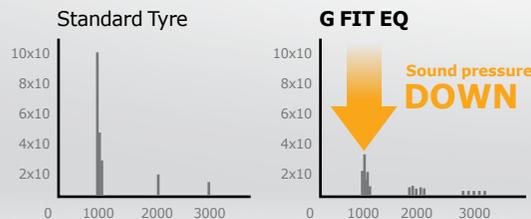
Half-Depth of out Lateral Groove

The differentiated groove depth reinforces both inside and outside block stiffness, leading to enhanced cornering and handling stability.



Optimized Stiffness Distribution Design

An optimized three variable pitch stiffness distribution tread block design ensures minimum vibration and noise as well as improved riding comfort.



Designed Kerf

Optimized kerf depth ensures improved driving performance and a smoother, more comfortable ride.



TYRE STRUCTURE

The G FIT EQ adopts new technology for passenger cars, engineered for great steering and comfortable ride.



* The model size in the structural diagram is for the 195/65R15H tyre, and the descriptions of structural diagrams may vary by size.

AVAILABLE SIZES

55 Series

Size	LI & SS	Label		
		RR	Wet grip	dB
185/55R14H	80H			

60 Series

Size	LI & SS	Label		
		RR	Wet grip	dB
165/60R14H	75H			
185/60R14T	82T			
185/60R14H	82H			
185/60R15H	84H			
185/60R15H XL	88H			
235/60R16H	100H			
215/60R17H	96H			

65 Series

Size	LI & SS	Label		
		RR	Wet grip	dB
155/65R13T	73T			
165/65R13T	77T			
175/65R13T	80T			
155/65R14T	75T			
165/65R14T	79T			
175/65R14T	82T			
175/65R14H	82H			
175/65R14T XL	86T			
185/65R14T	86T			
185/65R14H	86H			
165/65R15H	81H			
175/65R15T	84T			
175/65R15H	84H			
185/65R15T	88T			
185/65R15H	88H			
195/65R15T	91T			
195/65R15T XL	95T			
195/65R15H	91H			
215/65R16H	98H			
225/65R17H	102H			

70 Series

Size	LI & SS	Label		
		RR	Wet grip	dB
145/70R13T	71T			
155/70R13T	75T			
165/70R13T	79T			
175/70R13T	82T			
165/70R14T	81T			
175/70R14T XL	88T			
185/70R14T	88T			
205/70R15T	96T			

80 Series

Size	LI & SS	Label		
		RR	Wet grip	dB
135/80R13T	70T			
145/80R13T	75T			
155/80R13T	79T			
165/80R13T	83T			

Laufenn

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