

**FIT+**



**Laufenn**

Journey in Style

A Brand by Hankook Tire



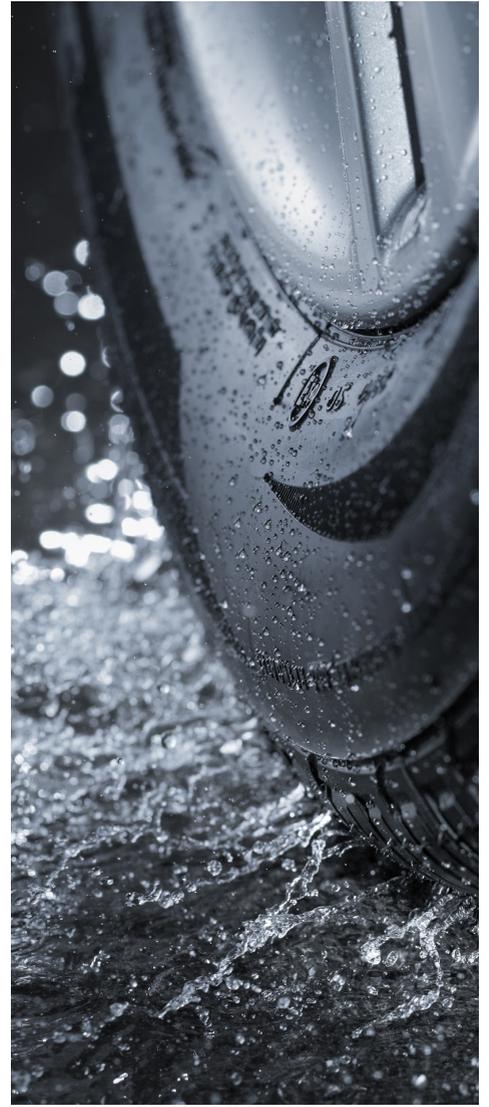
# Tire that Fits

Laufenn is a life-fit brand tailor made for customers that pursue pragmatism in both work and life. It is created for people with tire affiliated lifestyle and for those that constantly seek value in themselves. Simplicity, Quality, and Technology is what makes the brand unique, while pragmatic and aesthetics sense with thoughtful performance makes the product greater. Laufenn, with its full line-up of products, will fulfill every need and lifestyle of our customers around the world.



	<b>Z FIT</b> Premium sport		Wet		Dry		Handling		Sport
	<b>S FIT</b> Premium performance		Wet		Dry		Handling		Fuel Efficiency
	<b>G FIT</b> Touring		Wet		Dry		Comfort		Wear Life
	<b>X FIT</b> On/off road		Durability		Comfort		Wear Life		Off Road
	<b>I FIT</b> Winter		Snow		Wet		Ice		Traction

It's snowing now?  
Good.  
Let's go for an exciting  
and safe drive.



# Performance winter tyre

The i FIT+ provides drivers with a comfortable and competent driving performance in snowy and wet road conditions.



## Property



Snow



Wet

## Benefit



Braking



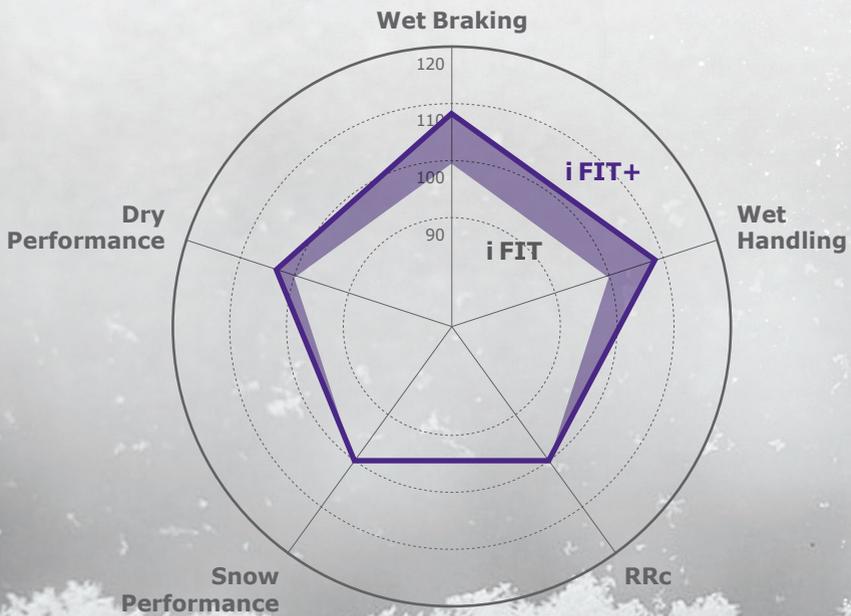
Handling



Traction



Sport



**i FIT+**

**M+S**

<b>Speed Symbol</b>	T~V	
<b>S.W.</b>	145~255	
<b>Series</b>	40~80	
<b>Inch</b>	13~19"	
<b>EU Label (R 2020/740)</b>	R.R.	C~E
	Wet grip	C
	dB(PBN grade)	71~73 (B)

## FEATURES

- Alpin winter tyre
- Apply special winter compound
- Improved Wet&Dry performance
- Safety driving any condition during the winter season



Wet



Braking



less than  
7°C



iFIT

iFIT+

STOP

Wet braking  
performance

8%

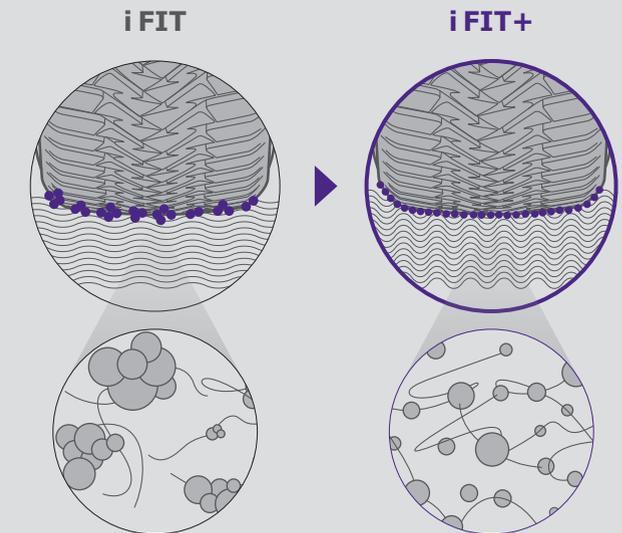
improved

# Wet+ Braking

The iFIT+ has a shorter braking distance on wet roads. It helps drivers to experience safety and confident driving.

## Nano Sized Silica Compound

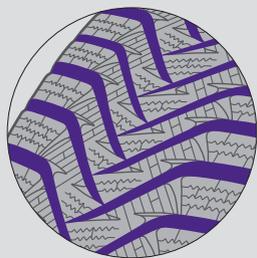
- Nano sized silica improves wet grip by maximizing road/tire contact area.
- Advanced compound mixing technology makes polymer matrix with connecting nano sized silica and carbon black.



# Handling<sup>+</sup>

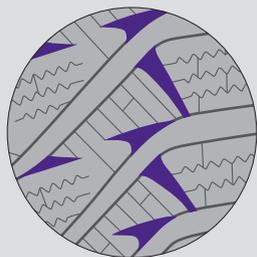
The i FIT+ provides exciting handling performance with safe driving in any condition road.

less than  
7°C



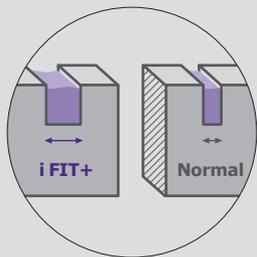
## Aqua Slush Edge Grooves

Prevents hydroplaning through effectively pushing out water into the side direction on wet roads through an optimised profile and an effective lateral groove form.



## Grip Claw Technology

A sharp 3D edge shape improves tyre traction and higher pattern stiffness. It provides precise handling on any road condition.



## Snow/Water Contain Volume

Improves snow grip and hydroplaning by optimising the contact area.





Snow



Traction

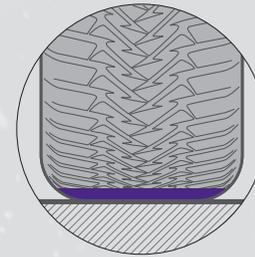


less than  
7°C



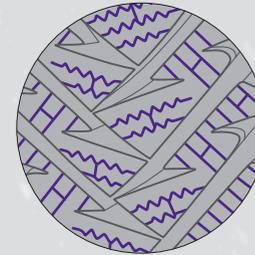
# Traction<sup>+</sup>

The i FIT+ provides perfect grip for snowy condition road.



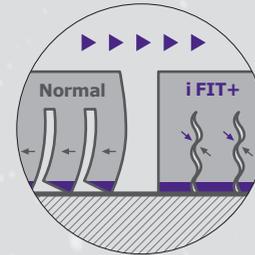
## Flexible Snow Compound

Winter compound softer than summer compound in low temperature makes higher grip which provides safe driving in winter season.



## Groove Edge, Kerf Length

Helps effectively bite in to the snow and improve the traction performance of the tyres.



## 3D Kerf

Ensures optimal winter performance and enhanced driving stability by minimising block movement.

# Available Sizes

## 40 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
225/40R18V XL	92V	D	C	B (72)	
245/40R18V XL	97V	D	C	B (72)	

## 45 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
205/45R17V XL	88V	D	C	B (72)	
215/45R17V XL	91V	D	C	B (72)	
225/45R17H	91H	D	C	B (72)	
225/45R17V XL	94V	D	C	B (72)	
225/45R18V XL	95V	D	C	B (72)	
235/45R17V XL	97V	D	C	B (72)	
235/45R18V XL	98V	D	C	B (72)	
245/45R17V XL	99V	D	C	B (72)	
245/45R18V XL	100V	D	C	B (72)	

## 50 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
195/50R15H	82H	E	C	B (72)	
205/50R17V XL	93V	D	C	B (72)	
215/50R17V XL	95V	D	C	B (72)	
225/50R17H XL	98H	D	C	B (72)	
225/50R17V XL	98V	D	C	B (72)	
235/50R18V XL	101V	D	C	B (72)	
255/50R19V XL	107V	D	C	B (73)	

## 55 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
185/55R15T	82T	D	C	B (71)	
195/55R15H	85H	D	C	B (72)	
195/55R16H	87H	D	C	B (72)	
205/55R16H	91H	C	C	B (72)	
205/55R16H XL	94H	C	C	B (72)	
205/55R16T	91T	C	C	B (72)	
205/55R17V XL	95V	D	C	B (72)	
215/55R16H	93H	D	C	B (72)	
215/55R16H XL	97H	D	C	B (72)	
215/55R17V XL	98V	D	C	B (72)	
225/55R16H	95H	D	C	B (72)	
225/55R16H XL	99H	D	C	B (72)	
225/55R17V XL	101V	D	C	B (72)	
225/55R18V	98V	D	C	B (72)	
235/55R17V XL	103V	D	C	B (72)	
235/55R18H XL	104H	D	C	B (72)	
235/55R19V XL	105V	D	C	B (72)	
255/55R18V XL	109V	D	C	B (73)	

## 60 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
185/60R14T	82T	D	C	B (71)	
185/60R15T	84T	D	C	B (71)	
185/60R15T XL	88T	D	C	B (71)	
195/60R15T	88T	D	C	B (72)	
205/60R16H	92H	D	C	B (72)	
205/60R16H XL	96H	D	C	B (72)	
215/60R16H XL	99H	C	C	B (72)	
215/60R17H	96H	D	C	B (72)	
225/60R16H	98H	D	C	B (72)	
225/60R17H	99H	D	C	B (72)	
235/60R18H XL	107H	C	C	B (72)	

## 65 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
155/65R13T	73T	E	C	B (71)	
155/65R14T	75T	D	C	B (71)	
165/65R14T	79T	E	C	B (71)	
165/65R15T	81T	D	C	B (71)	
175/65R14T	82T	D	C	B (71)	
175/65R14T XL	86T	D	C	B (71)	
175/65R15T	84T	D	C	B (71)	
185/65R14T	86T	D	C	B (71)	
185/65R15T	88T	D	C	B (71)	
195/65R15H	91H	D	C	B (72)	
195/65R15T	91T	D	C	B (72)	
195/65R15T XL	95T	C	C	B (72)	
205/65R15T	94T	D	C	B (72)	
215/65R16H	98H	C	C	B (72)	
225/65R17H XL	106H	D	C	B (72)	
235/65R17H XL	108H	C	C	B (72)	

## 70 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
145/70R13T	71T	E	C	B (71)	
155/70R13T	75T	E	C	B (71)	
165/70R13T	79T	D	C	B (71)	
165/70R14T	81T	D	C	B (71)	
175/70R13T	82T	D	C	B (71)	
175/70R14T	84T	D	C	B (71)	
175/70R14T XL	88T	D	C	B (71)	
185/70R14T	88T	D	C	B (71)	
215/70R16T	100T	D	C	B (72)	

## 80 Series

Size	LI & SS	Label			Remark
		RR	Wetgrip	PBN(dB)	
155/80R13T	79T	D	C	B (71)	