

**X FIT HP**



**Laufenn**

Journey in Style

A Brand by Hankook Tire



When the Blue that represents rational value and the Red that represents emotional value meet, the Violet of Laufenn is born. Laufenn provides smart consumers both practical value and satisfaction.



Laufenn ensures an exceptional driving experience through optimized performance – In any weather or in any season, rain or snow, summer or winter.

Laufenn provides the performance you need over a wide range of conditions – in your everyday life, under any road conditions, on or off-road.

## Confident

The ability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is there with you everyday providing optimized performance and confidence.

## Simple

Laufenn is Simple – with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to for your needs.

## Open-minded

Laufenn refuses to accept a one-size-fits-all attitude. You know value when you see it and are determined to embrace new choices. Making Laufenn your choice is transforming your own value into a new trend.





















## Sensible

Laufenn understands your refined taste. You have an extraordinary eye for quality – all at a glance. Your choices are always solid. Laufenn expresses your excellent style and represents your fashionable personality.

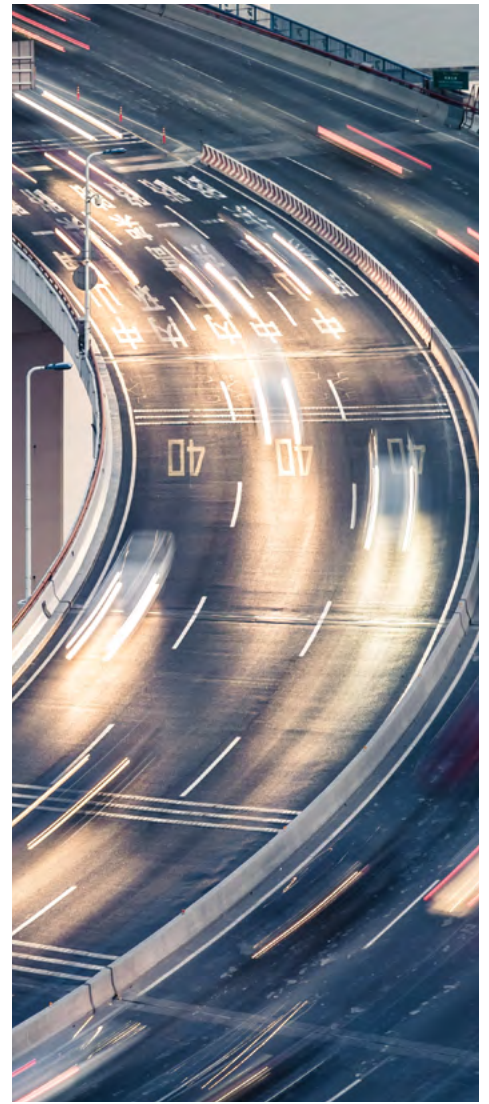
# Tire that Fits

Laufenn is a life-fit brand tailor made for customers that pursue pragmatism in both work and life. It is created for people with a tire affiliated lifestyle and for those that constantly seek value in themselves. Simplicity, Quality, and Technology is what makes the brand unique, while pragmatic and aesthetics sense with thoughtful performance makes the product greater. Laufenn, with its full line-up of products, will fulfill every need and lifestyle of our customers around the world.



	<b>S FIT</b> Premium performance	 Wet	 Dry	 Handling	 Fuel Efficiency
	<b>G FIT</b> Touring	 Wet	 Dry	 Comfort	 Wear Life
	<b>X FIT</b> On/off road	 Comfort	 Handling	 Braking	 Traction
	<b>I FIT</b> Winter	 Snow	 Wet	 Ice	 Traction

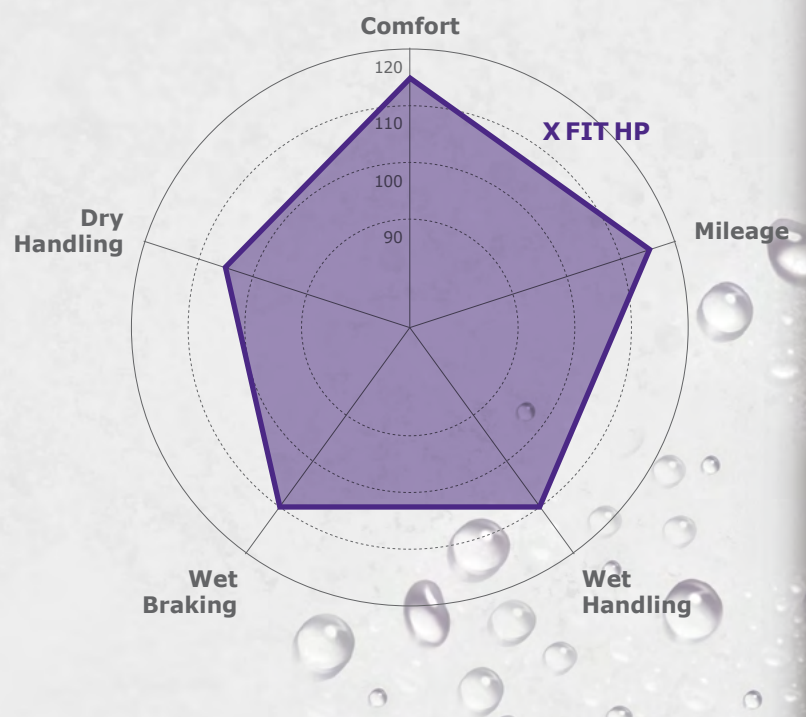








# Perfect balance of comfort and performance under all season conditions

X FIT HP delivers outstanding handling, wet performance and more quiet, comfortable driving.




Property





Wet

Dry





Snow

Benefit



Comfort

Handling



Braking

Traction



## X FIT HP

Speed Symbol	T~V
S.W.	215~285
Series	35~65
Inch	16~22
UTQG	640 B A

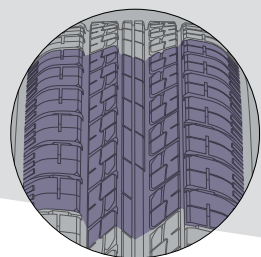
## FEATURES

- Specialized tire for SUV
- Ensures handling and wet performance
- Experience comfortable and quiet ride



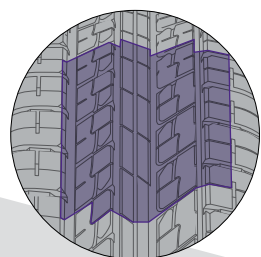
# Comfort

X FIT HP ensures more quiet and comfortable driving.

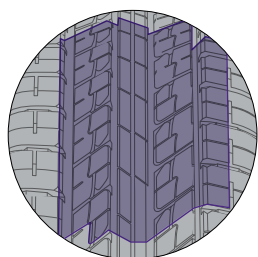


## Optimized Stiffness Distribution Design

An optimized five variable pitch stiffness distribution tread block design ensures minimum vibration and noise as well as improved riding comfort.



100% load (663kg)

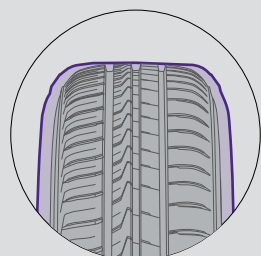


120% load (928kg)

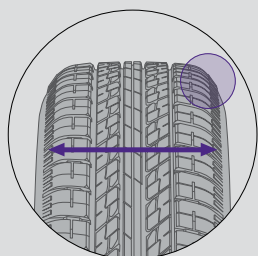
## Extraordinary Block Strength

Tread blocks and multi-cut grooves are designed to ensure exceptional comfort.

\*Test conditions (rim: 7.0J, air pressure: 2.0kg/cm<sup>2</sup>)



Standard Tire



X FIT HP

## Wide Square profile

Optimized Wider square profile prevents irregular wear and ensures longer mileage.



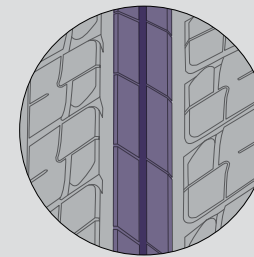


Handling



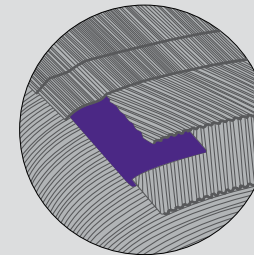
# Handling

X FIT HP provides outstanding handling throughout all-season conditions.



## High Stiffness Centre Rib

High stiffness centre rib enhances handling and ensures cornering grip performance.

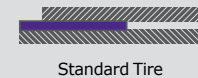


## Belt Edge Tape

A folded belt edge tape design is incorporated between the tire's two tread belts to improve handling performance in high-speed conditions.



X FIT HP



Standard Tire



Dry



Wet

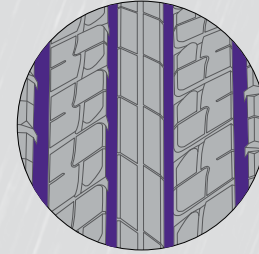


Snow



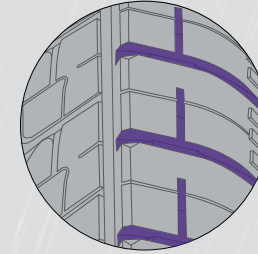
# Wet Performance

X FIT HP helps safe and confident driving thanks to outstanding wet performance.



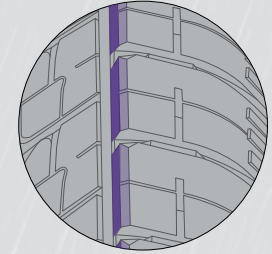
## 4 Circumferential Grooves

Four wide grooves provide efficient water drainage in wet conditions to help prevent hydroplaning.



## Lateral Groove

Horizontal groove design ensures better traction performance in wet conditions and snowy roads.



## Multi-layer groove

2 step layered groove discharges water rapidly from the tread surface to prevent hydroplaning.





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